



MADC CEC Meeting Minutes  
July 21, 2016

**CEC Meeting Attendees (9):** Chakoma Tahuri, Joanne Graff, Nasdina Heithoff, Mary Liz Jones, Brandon Frasier, Cheryl Mulvihill, Stephany Galbreath, Larry Lim, Larry Kelley

**CEC Meeting 3:00pm:**

1. Welcome / Introduction: Cheryl Mulvihill
2. Approval of March Meeting Minutes: Stephany Galbreath
  - a. Motion by: Nasdina Heithoff, Second Mary Liz Jones, all approved
3. Blog: Cheryl Mulvihill
  - a. Looking for interested coalition members to contribute to the blog
  - b. The goal is to have different perspectives within our community portrayed in the MADC blog
4. Strategic Prevention Framework State Incentive Grant, Action Plan: Cheryl Mulvihill
  - a. Action Plan bullet points: We will need volunteers to work on the highlighted items on the "Community Change Strategy" document (see attached)
    - I. We are looking for youth representation for the coalition
    - II. Looking to build our collaborative efforts with local businesses; having our website link on their site as a resource tool
    - III. Sending coalition members through trainings. Now that Kendall and Cheryl have been through multiple trainings, the goal is to open this up to the CEC members
    - IV. Volunteer recognition: possibly a plaque
    - V. Recovery Day Breakfast: September 20<sup>th</sup> 2016. Looking for volunteers to help organize this event
5. CEC Updates: Updates on MADC mission efforts within each sector
  - a. Cpl Frasier
    - I. Participation with the RX Work Group – attending training in August about current illegal drug trends. Continuing education for combat drivers... building future resources as challenges present themselves
  - b. Nasdina
    - I. Two boys off to college but now ready to further work with MADC
  - c. Mary Liz Jones
    - I. Updates social media for MADC. Researched information for the social media site. Went to the NAPPP four day training; looking into using the training for the MADC #Naturalhigh efforts
  - d. Joanne Graff & Chakoma
    - I. Tobacco cessation classes are free to the community

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- II. Partnered with West Ada to have youth policy violators attend the Tobacco cessation classes. Just received FY17 grant funding for these efforts
- III. Provide free “no tobacco use” signage to schools in West Ada School District
- e. Larry Kelley
  - I. Represents the Mayor’s Senior Advisory Board. Will have more from MSAB next meeting as they meet this Wednesday. Larry coordinated with MSAB and MADC to have Cheryl attend a Senior Center workshop to speak on behalf of MADC, discussing RX safety.
- f. Larry Lim
  - I. Met with Dr. Grant for the Second Glance Program. Looking into having a “cap” on the funding of new teeth. Most likely around \$1500. Also looking into having a few more doctors participate as this is a lot of work for one dentist. Looking at what kind of advertising approach would be appropriate for this. In addition, not taking the “before” and “after” photos.
- g. Cheryl Mulvihill
  - I. National Night Out is Tuesday August 2<sup>nd</sup> 2016. Two neighborhoods have asked for drug prevention presentations. A signup sheet was passed around looking for volunteers to present at parties.
- h. Stephany Galbreath
  - I. Working on National Night Out. Participated in the CableONE movie night for MADC.
- 6. “Did You Know?”
  - a. Survey of options for the utility insert “Did You Know”. Rate them from 1-10. Top selections will be used.
    - I. Larry Lim: Alternative to this would be a digital media campaign... \$500 a whole year we could do a digital media campaign for varying. Larry will look into this further and send Kendall details before August MADC meeting.
- 7. Meeting Adjourned 3:40pm**

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