

25 ATTENDEES: (In-person 19) Kendall Nagy, Hailey Blogg, Helena Pasek, Earl Scharff, Cheryl Mulvihill, Danielle Fanopoulos, Brenda Willson, David Phillips, Kati Chauvin, Robert Rodriguez, Anne Little Roberts, Lacy Ooi, Matt Forrester, Christy Boyes, Sydney Nate, David Shelton, Casie Jones, Malakai Smith, Jennifer Abrao (**Zoom 6**) Jennie Weltner, Jessica Harris, Liv LuVisi, Yoonwa Saechao, Jake Cluff, Kristi Lampe

TIME	SPEAKER AGENDA ITEMS	NOTES
4:00	Kendall Nagy, Director: Welcome &	(all) sign-in, introductions
	Introductions	
4:05	Hailey Blogg, Secretary: 3/21/24 General Meeting Minute (sent out via email) Vote Recovery Day Speaker 1K FB Followers Secretary fill-in needed (7/18, 8/15, 9/19) Owyhee Health Class	(Secretary) record attendees, monitor Zoom, take minutes; special attention to action items & votes (all) vote to amend or approve minutes- motion, second, all in favor, anyone opposed? Motion to pass March's Meeting Minutes: 1 st – Earl 2 nd – David. All in Favor. March Meetings Pass. (Hailey) Planning for Fall programs/events. Recovery Day Speaker: Early conversations with Ben Seymore, hoping to meet with him soon and have him scheduled for this year's Recovery Day Speaker. 1K FB Followers: Hit our goal of 1,000 FB followers! We want to have a small buffer (5-10 followers) before we do the raffle contest. Secretary fill-in needed (7/18, 8/15, 9/19): May Meeting will be my last meeting until October, so we are looking for someone to fill in for Secretary. If you are interested in assisting with this task please send Kendall and I an email, ASAP. (Kendall) This task would only include taking meeting minutes, not the other Secretary duties. (Hailey) Owyhee Health Class: Presented to 3 health classes (76 students) during their Drug and Alcohol Unit, touched on long-term risks of substance use. Introduced Helena: Student at Owyhee wanting to learn about more opportunities with MADC and is attending
		the meeting to learn more.
4:10	Guest Matt Forrester, Beniton Construction Company: Partnership Opportunities	(all) open discussion, ideas (Kendall) Introduced Matt Forrester, he was inspired by the 20 Yr. Anniversary and wants to support prevention efforts. (Matt) Did not know much about MADC, until the 20 Yr. Anniversary. It was great to be at the event and hear the speaker's stories. It hit very close to home. My wife's cousin was a great athlete and suffered an injury his freshman year, he was prescribed opioids and hid his addiction very well. He ended up quitting sports, fast-forward to Freshman year of college, he failed out and the addiction had taken hold of his life. He navigated some time in recovery and was in a good spot for a while, but then a couple nights before Christmas, we lost him to a fentanyl overdose. Our organization wants to do something in Lou's name or something that works with student athletes. We want to do something to get involved. (Kendall) I know how hard it can be to share. We appreciate taking a negative experience and working to make positive change. Whether it be with MADC or another one of our partners, the Natural High Campaign comes to mind. If anyone has an idea that you'd like to share with the group, now would be the time. (David) Being able to provide more opportunities to expand those Natural High videos. Jake brought up the tie with youth and ties to drug use with student athletes. Also, just having the conversation about MADC and getting our organization out there. (Brenda) Are we able to email so we can process this? (Kendall) Absolutely. I just wanted to do an initial face to face meeting. Ideas that have been shared in the past include the possibility of a scholarship program

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		working with businesses in the community who offer activities that tie to health or fitness. (Earl) Theatre ads or
		a small thing with them. Or maybe movie night, if they sponsor us, they can include an ad. (Kati) A lot of
		potential. (Anne) Kids that are high performance athletes that look for drugs for stress relief or to do more. I
		was on a ride along recently and an officer found kids smoking pot in the parking lot and called parents and kids
		were really upset. Finding a positive way to relief stress instead of turning to drugs. (Danielle) Does anyone
		know if the schools do anything? If a student got injured during a sport, is there any counseling or intervention
		with the school? Any connection at any point? (Robert) Not that I know of, maybe providing education to the
		parents, here's a lock box for those medications or different resources. (Kendall) We'll be in touch and find the
		best way to move forward on this. Please send any ideas to <u>madc@meridiancity.org</u> .
4:20	Executive Committee, Sector	SR Action Items: promote the Rx Take-back within your sector. (Anne) Kendall is coming in front of Council. To
	Representatives (SRs): Anne,	provide some updates. (Kendall) It will be Hailey May 7 th at 4:30PM during the Workshop Meeting. (David) Did
	Business SR	they change the meeting time? And is it open to the public? (Anne) The meeting time is 4:30PM and it is always
		open to the public. We suggest you check the agenda to ensure there are no last-minute changes prior to
		attending. City Council Meeting Minutes and Agendas.
	Susie, Civic SR - absent	(Kendall) Susie ordered us some Red Ribbon Week bracelets, thank you for providing those to MADC Susie!
	Kati, Government SR: data	(Kati) dropped off Rx Take-back flyers at veterinarian offices and helped assemble the Rx resource bags with
		Jessica. Few data updates from Central District Health Quarter 3 that are important, some statistics from the
		West Ada Drug Prevention Counselors (DPCs) that taught Catch My Breath (CMB): during Q3 (1/1 to 3/31),
		1,600 6th graders were taught session 2 and 3, 650 6th graders were taught just session 3, and 650 6th graders
		were taught just session 4 of CMB. Yoonwa had mentioned that they had also taught 7th graders, but the DPC's
		that have an MOA with me did not report 7th graders being taught the curriculum during Q3. It's possible that
		the 7th graders that were taught were taught by the health teachers (which Lori Gash had anticipated to be
		3,000 students). I plan to follow up with Yoonwa and can report back once I know more on that. CDH did a
		geofencing marketing campaign with our contracted marketing agency (Peppershock) targeting current tobacco
		users (including those who purchase vaping products), lower income, younger, with no specific gender. The zip
		codes that showed up in the data conversions were 83642, 83709, 83704, 83646, 83702, 83705, and 83706. The
		campaign had two 15-second banner ads. One video discussed the legal consequences of providing and selling
		tobacco products including vapes to youth and young adults under the age of 21, and the other video discussed
		the health and social consequences of using tobacco products. It was run for 2 months (during February and
		March). The call to action was to visit kickitidaho.com. The top performing zip codes were 83642 (the highest)
		and 83709 (so Meridian and Boise). We had 309,933 impressions, 192 clicks (number of clicks on the banner ads
	World Tobacco Day, HIDTA update	that drove people to the website), and 152 conversions (the number of people who saw the video ad and later
		went to the website on their own). Very good numbers. I brought along Casie with me. CDH holds a subgrant
		through Project Filter and has a potential opportunity engaging School Resource Officers.

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	(Casie) Project Filter is a state tobacco control program, behind the scenes we spend money on organizations
	that we know do good prevention work, the Idaho Association of School Resource Officers (IDASRO) has been a
	partner in the past. State Coordinator Stu Hobson, works for Department of Education. New director trying to
	get new trainings throughout the state and we are trying to provide mini trainings throughout the state. The
	work we do is focused on tobacco and vaping, but we focus on other work as well. IDASRO is in the process of
	creating a training working alongside Project Filter, it'll be called the My Life, My Quit training. My Life, My Quit
	is a way for individuals to text or call and get free resources on how to quit smoking or vaping. We are looking
	for a local group that is law enforcement or schools specific, maybe a group like MADC would like to be involved
	in this conference. The <u>conference</u> will be in June and we are looking for a local organization to work with. It
	can be a collaboration or if you'd like that opportunity to take over the conference that's an option too.
	(Kendall) Can we include your email for meeting minutes? I'd be happy to discuss this with you as well. If
	anyone has ideas please email Casie or myself to discuss further. Casie's email: Casie.Jones@dhw.idaho.gov.
	(Casie) There is no funding required. I am looking for content. (Kendall) When is the conference? (Casie) June
	20 th and 21 st
Brenda, Healthcare SR:	(Brenda) May is Mental Health Awareness Month and it's also Children's Mental Health Acceptance Week.
brenda, nearcieare six.	FYIdaho is mental health focused. We tie in substance use because most of the time mental health and
	substance use are co-occurring. How can we put substance use and mental health together? I have flyers, for
	Mental Health Acceptance Week, we are hosting a festival May 8 th from 1-6, we will block the road so people
	can park and mingle. We'll have providers and different kinds of resources. Any questions can be emailed to the
	address on the flyer info@fyidaho.org. With regards to Mental Health Acceptance Week, we want to host some
	type of education. Accepting is an odd word, so I am trying to create something to change the word acceptance
	into a more positive word. There is a workshop we are putting on, it'll be on Tues. May 7 th and Thurs. May 9th,
	the focus is for families or caregivers. There will be a training on changing person-first language and positive
	language. Proper use of pronoun and dialogue. Interactive there's prizes. Would love the support from MADC.
	Continuing the <u>Region 4 Behavioral Health Board</u> , continuing to fight the fight and trying to get the board back to action.
Debert Low Enforcement CD.	
Robert, Law Enforcement SR:	(Robert) setup and worked MADC table at Do The Right Fair. Hailey, Dawn Tolan, and I taught in 7 health
Mountain View Health Class	classes which was 210 students. Hailey talks about current trends, marijuana vapes and edibles, and long-term
	risks of substance abuse. Dawn talks about school violations, and I wrap up the presentation talking about
	consequences from law enforcement. I also discuss different trends I see at Mountain View, such as, sending
	illicit photographs, spammers online, and using different substances on campus.
Earl, Parent SR	(Earl) Cheryl and I took prescription take back flyers to the hospice centers. I got a business card from Harrisons
	Hope and they want to send out the flyer virtually. Holy Apostles, Monique is the parish nurse and she is the



		contact between St. Alphonsus and catholic churches. Maybe get with Jake and give some flyers to the other
		churches. St. Ignatius wants to get involved with Red Ribbon Week and would really like a K9 demonstration.
		(Hailey) Just want to let you know, we have 3 K9s retiring so we will try our best, but we aren't sure what K9
		demonstrations will look like this year due to limited availability of the K9s.
	Jake, Religious SR: Do The Right Fair	(Jake) worked MADC table at Do The Right Fair, helped reach FB goal. I am currently with a working group for
	succes in a set of the higher and	the Faith Ambassador's Council. I have mentioned this before but I am working on Meridian Moves initiative
		through Mayor's office and MADC. Still just brainstorming on this program.
	Yoonwa/ Kylee, School SRs absent:	(Yoonwa/Kylee) met for annual check-ins, planning for next year. West Ada School District (WASD) is going to
	next year's prevention calendar, SR	be changing the focus of our Drug Prevention Councilors. They will focus on more preventive work and working
	nexe year o prevention calendar, or	on a yearlong prevention calendar. Thank you, Hailey and Kendall for sending their calendars as a reference. We
		will have a specific contact for Red Ribbon Week. The Parent Info Class funding is gone for next year, we trying
		to figure out a way to replace that. It's a three-session series, we will figure something out. (Brenda) You lost
		the funding? (Yoonwa) Rob Stevenson lost the grant funding for that. Also, Kati we taught 7 th graders too in
		Catch My Breath, so we will get those numbers to you. (Kendall) Can I put a link to your email for people to
		send ideas to replace the Parent Info Classes? (Yoonwa) Yes, <u>Saechao.Yoonwa@westada.org.</u> (Kendall) I have
		the MADC calendars and a drug prevention overview flyer in case anyone is interested.
	David, Substance Abuse SR:	(David) attended WASD & CDH meetings (Idaho Youth Led Campaign Alliance). Meeting with WASD for
	Behavioral Health Council Update	marketing materials from a youth perspective, Casie and Kendall are involved in an Idaho Youth Campaign
		Alliance. Students in the Career Technical Education (CTE) programs will create different content. Attended the
		Behavioral Health Council Meeting, will include a link for people to read updates. (Casie) Idaho Youth Campaign
		Alliance will be using the WASD CTE students to create mini projects/campaigns on a variety of topics such as
		fentanyl, mental health, vaping, etc. Last year Project Filter gave them \$30k but it does not include any of their
		project materials or equipment. If you fund it, then you become their funded partner.
	Sydney, Youth SR: new sector rep.	(Sydney) Thank you and best of luck! It was great to have you serve on the EC. Looking for new youth sector rep
	leads, NH video sneak peak	to take my position. The <u>Natural High PSA</u> is complete and begins playing in the theatre at the end of May.
	Danielle, Youth Serving SR	(Danielle) dropped off Rx Take-back flyers at pediatrician offices. No updates, did what you asked me to do.
4:35	Kendall: WASD Admin Meetings,	(staff) event planning (spring, summer, fall), supply orders, community outreach. (all) Celebrate our
	Sector Reps- Youth & Media, Main	wonderful volunteers. Thank you all for your service! Join us for a fun evening with Monte and Shelli
	Street Market, legislative follow-up,	(5/18) for the Unplug & Be Outside, Natural High Photography adventure. (Kendall) Thank you to all
	Annual Surveys & Volunteer	of you. It's Volunteer Appreciation Month and we appreciate all of you so much. These nominations are
	Appreciation	put in by all of you, staff does not participate so this is all of you speaking about each other. Volunteer
		Nominations: David Phillips serving since 2020, Kati Chauvin serving since 2023, Danielle Fanopoulos
		serving since 2021, Susie Stertz serving since 2021, Earl Sharff serving since 2018, and Sydney Nate
		serving since 2023. Volunteer of the Year: Robert Rodriguez serving since 2022. CONGRATULATIONS!!!

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5:00pm Meeting Adjourned Next MADC Meetings: May 16, 2024 - Executive Committee at 3PM & General at 4PM (June 20 th Meeting Cancelled)		
	updates, feedback, etc.	<u>Awareness</u> community event May 7th. Nampa Family Justice Center is holding an <u>Identifying and Responding</u> to Elder Abuse event May 15 th .
4:55	Open Discussion: community partner	Southwest District Health and Canyon County Sheriff's Office is partnering with 2CDFC to put on a <u>Fentanyl</u>
<i>A-EE</i>	Upcoming: Rocky Mt. Welcome Night 4/17, Owyhee Welcome Night 4/23, Volunteer Appreciation 4/25 11:30 @ City Hall, <u>Rx Take-back</u> 4/27, Save My Family 4/30, <u>Unplug & Be Outside</u> 5/18, Alcohol Compliance Check & Shoulder Tap Operation, ICADD 5/13- 15	 "Robert has been voted the 2024 MADC Volunteer of the Year by fellow coalition members. He serves on the Coalition Executive Committee as the Law Enforcement Sector Representative and is the School Resource Officer at Mountain View High School. A fellow member summed it up perfectly saying, "Robert has made an amazing impact on integrating prevention work with our youth!" A few examples of this integration include: teaching in the Health classes, hosting the Natural High booth in the "pit" for Red Ribbon Week, assisting with production of a PSA video for the theatre, and helping identify youth leaders and staff to attend the MADC 20 Yr. Celebration. Thank you for your service; sharing your time and talents with us. Congratulations on being MADC's 2024 Volunteer of the Year! We are excited and lucky to have you continue on the Executive Committee as we look to the year ahead." (Kendall) We received a few inquiries about the Jimmy John's 4/20 campaign. I sent feedback to Jimmy John's headquarters. Smart Approaches on Marijuana (SAM) created a link for everyone to send a message to Jimmy John's if that is something you are interested in. Chief Basterrechea said were going to respectfully decline any donations from Jimmy John's since their interests do not align with Law Enforcement.